

# Santa Barbara City College

TO: Board of Trustees, Executive Committee, College Planning Council,  
Academic Senate, Management Group, Associated Students, CSEA  
Executive Committee, IA Executive Committee

FROM: John Romo, President

DATE: January 7, 2005

SUBJECT: **College Planning Forums**  
**Tuesday, February 1, 2005 and Monday, February 14, 2005**  
**2:00 p.m. – 4:30 p.m. in room PS 101**

This year we at SBCC will be developing the College's next three-year plan. An important early stage of this process is to spend some time reflecting on the external challenges and opportunities that we'll be facing as a community college in the coming years. To this end, we will this semester be hosting two Planning Forums. I am writing to invite you to attend these forums.

As we begin our new planning cycle for 2005-08, it is imperative that we have a good sense of state and community trends and issues, and that we identify needs to which we can uniquely respond as the our area's community college. To assist us in this effort, we have invited six community leaders to meet with us and to share with us their thoughts on important issues and trends that will influence our work. The two forums will have a panel format that will begin with presentations from each panelist followed by discussions and questions.

The schedule and topics for the two sessions are as follows:

**Tuesday, February 1, 2005, 2:00 – 4:30 p.m., PS 101 – Forum on Educational Issues**

- **David Viar, Chief Executive Officer, Community College League of California**

Questions to be addressed are:

- What new state-wide initiatives and trends (e.g. from the governor, the legislature, CPR) do you believe will have significant impact on the work of California's community colleges and community college funding?
- What do you believe future directions will be for the Chancellor's Office and the Board of Governors?

- What is the status of the process to re-vamp the Master Plan for Higher Education?
- What trends do you believe will impact community college enrollment?
- What trends do you believe will impact the ability of community colleges to deliver high-quality educational services to credit and adult education students?
- What trends do you believe will affect the transfer role of community colleges and other intersegmental activity?
- What do you believe is the system-wide role of the community colleges in the area of economic development?
- What efforts are taking place at the state level to attract and/or redirect federal funds to support economic development for community colleges?
- Do you believe that the system is committed to supporting community college public and private sector partnerships (e.g. dual enrollment, and site-based employee education and training)?

- **Dr. Steven Velasco, Director, Institutional Research and Planning, UCSB**

Questions to be addressed are:

- What are projected enrollment growth patterns and targets for UCSB and consequent influences on the admission of transfer students?
- What are other UCSB plans or policies that might impact transfer?
- What program changes are occurring at UCSB that could affect curriculum development at SBCC?
- What are UCSB's plans for lower division, upper division and graduate student housing?
- What are new programs and plans for expansion of UCSB Extension?
- What is the status of academic performance of SBCC transfers at UCSB?
- What is the direction of UCSB's research institutes and private-sector developments, and what do you project will be the impact of these developments on local employment opportunities (including potential employment of SBCC graduates)?
- What other information do you feel would be valuable to us as we prepare for development of our college plan? For example, trends and assumptions regarding the South Coast region that will be influencing UCSB's programs and services.

- **Ms Carol Johansen, Assistant Superintendent, Instructional Services, Santa Barbara County Schools Office**

**Questions to be addressed are:**

- What are current and projected elementary and secondary school enrollments in the South Coast?

- What are projections relating to student demographics for the coming years?
- What are impacts of the cost-of-living in the South Coast on enrollments?
- Are districts considering school closures?
- What state-wide mandates or changes will be affecting schools in the future?
- What are current trends in student academic achievement?
- What other K-12 information do you feel would be valuable for us as we prepare for development of our college plan?

**Monday, February 14, 2005, 2:00 – 4:30 p.m., PS 101 – Forum on Community Issues**

- **Paul Casey, Director of Community Development, City of Santa Barbara**
- **Mike Brown, County Administrator, County of Santa Barbara**
- **Steve Cushman, Executive Director, Santa Barbara Region Chamber of Commerce**

Questions to be addressed by Mr. Casey and Mr. Brown are:

- What are major planning assumptions and directions relating to important issues in our area such as new development, population growth/decline, employment trends, housing, economic development, etc.?
- What impact do you believe these trends might have on SBCC?
- What do you foresee as major transportation developments that may affect the South Coast and influence access to SBCC?
- What information can you provide on specific plans to increase workforce housing, including projections on development of housing (affordable versus market) and plans to build rental housing?
- What are your projections regarding businesses being established in or leaving the South Coast?
- What initiatives are being pursued to attract and retain employers?
- To what extent is the City/County/Chamber involved in programmatic support for economic development in the South Coast?
- Do you believe that there are opportunities for expanded partnerships between the City/County/Chamber and SBCC?
- What other information/trends do you believe will affect our efforts to meet the educational needs of South Coast residents?

Questions to be addressed by Mr. Cushman are:

- What are your projections relating to South Coast trends in development, population growth/decline, employment, housing, economic development, etc.?
- What impact do you believe these trends might have on SBCC?

- What business development opportunities do you feel have the most potential for the South Coast? Do you know of specific business that are considering establishing a presence in the South Coast?
- What do you believe are important issues that must be addressed to allow for provision of workforce housing in the South Coast? What do you think should be done to address this problem?
- Do you know of employers in the South Coast who are considering leaving the area?
- Do you believe that the City and the County are appropriately active in committing resources to support economic development in the South Coast?
- Do you believe that there are opportunities for expanded partnerships between the private sector and SBCC?
- What other information/trends do you believe will affect our efforts to meet the educational needs of South Coast residents?

We are fortunate to have the commitment from each of these individuals to share their observations and expertise with us. I hope that you will be able to attend these important forums.

I look forward to seeing you on February 1 and February 14.

**SBCS SIS Vendor Demonstration Schedule**  
**For the weeks of**  
**March 1-4 (SS250) and March 22-25 (Garvin Theatre)**

<b>Vendor: Schedule of Demonstration Sessions</b>			
<b>Day 1 – Tuesday – March 1 and March 22</b>			
<b>Work Group</b>	<b>Business Scenarios</b>	<b>Approximate Time</b>	<b>Location</b>
Everyone	<ul style="list-style-type: none"> <li>General Overview of Product and Navigation</li> </ul>	8:00 AM – 9:00 AM	
Credit Schedule & Catalog Development	<ul style="list-style-type: none"> <li>Credit Schedule and Catalog Development</li> </ul>	9:15 AM – 11:45 AM	
Lunch		11:45AM – 12:15 AM	
Credit Schedule & Catalog Development	<ul style="list-style-type: none"> <li>Credit Schedule and Catalog Development</li> </ul>	12:15 AM – 1:15 PM	
Break		1:15 PM – 1:30 PM	
Admissions & Records	<ul style="list-style-type: none"> <li>Admissions</li> <li>Registration &amp; Enrollment</li> <li>Course Rosters</li> </ul>	1:30 PM – 3:30 PM	
Admissions & Records	<ul style="list-style-type: none"> <li>Grades, Transcripts, Enrollment Verifications and Academic Records</li> <li>Progression: Probation and Disqualification</li> </ul>	3:30 PM – 5:00 PM	

<b>Day 2 – Wednesday – March 2 and March 23</b>			
<b>Work Group</b>	<b>Topics</b>	<b>Approximate Time</b>	<b>Location</b>
Admissions & Records	<ul style="list-style-type: none"> <li>Assessment</li> <li>Education Plans, Degree Audit &amp; Counseling</li> <li>Counseling Self-Service</li> </ul>	8:00 AM – 11:00 AM	
Break		11:00 AM – 11:15 AM	
Student Finance	<ul style="list-style-type: none"> <li>Student Finance</li> </ul>	11:15 AM – 12:45 PM	
Lunch		12:45 PM – 1:15 PM	
Financial Aid	<ul style="list-style-type: none"> <li>Financial Aid</li> </ul>	1:15 PM – 4:30 PM	

**SBCC SIS Vendor Demonstration Schedule**  
**For the weeks of**  
**March 1-4 (SS250) and March 22-25 (Garvin Theatre)**

<b>Day 3 – Thursday – March 3 and March 24</b>			
<b>Work Group</b>	<b>Topics</b>	<b>Approximate Time</b>	<b>Location</b>
Finance	<ul style="list-style-type: none"> <li>Finance Interfaces</li> </ul>	8:00 AM – 9:30 AM	
Break		9:30 AM – 9:45 AM	
HR/Legal Services	<ul style="list-style-type: none"> <li>Position Control and Position Management</li> <li>Application Processing and Tracking</li> <li>Salary Management and Leave Time Accounting</li> </ul>	9:45 AM – 11:45 AM	
Lunch		11:45 AM – 12:15 PM	
Continuing Education	<ul style="list-style-type: none"> <li>Master Course Development</li> <li>Class Schedule Development</li> <li>Registration</li> </ul>	12:15 PM – 2:15 PM	
Break		2:15 PM – 2:30 PM	
Student and Faculty Interface - Portal	<ul style="list-style-type: none"> <li>Student Interface – Class Schedule</li> <li>Student Interface – Admissions</li> <li>Student Interface – Registration</li> <li>Student Interface – Grades, Transcripts, &amp; Academic Records</li> <li>Student Interface – Ed Plans, Degree Audit &amp; Counseling</li> <li>Student Interface – Student Tracking</li> </ul>	2:30 PM – 4:00 PM	
Student and Faculty Interface - Portal	<ul style="list-style-type: none"> <li>Faculty Interface – Class Rosters/Enrollment Management</li> <li>Faculty Interface – Grades, Transcripts, Academic Records</li> <li>Faculty Interface – Student Tracking</li> <li>Faculty Interface – Student Self-service</li> <li>Portal and Self-service system</li> </ul>	4:00 PM – 5:00 PM	
<b>Con-current Session</b>			
Technical Group	<ul style="list-style-type: none"> <li>Application Development</li> <li>Module Integration</li> <li>3<sup>rd</sup> Party Interfaces</li> </ul>	2:30 PM – 5:00 PM	

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**For the weeks of**  
**March 1-4 (SS250) and March 22-25 (Garvin Theatre)**

<b>Day 4 – Friday – March 4 and March 25</b>			
<b>Work Group</b>	<b>Topics</b>	<b>Approximate Time</b>	<b>Location</b>
Continuing Education	<ul style="list-style-type: none"> <li>• Registration (continued)</li> <li>• Attendance Tracking</li> </ul>	8:00 AM – 9:30 AM	
Break		9:30 AM – 9:45 AM	
Data Integrity and Reporting	<ul style="list-style-type: none"> <li>• Data Integrity</li> <li>• Reporting</li> <li>• Duplicate Records Management</li> </ul>	9:45 AM – 12:00 PM	
Lunch		12:00 PM – 12:30 PM	
Technical Group	<ul style="list-style-type: none"> <li>• System Administration</li> <li>• Portal Technology</li> <li>• Applications Hosting</li> </ul>	12:30 PM – 3:45 PM	
Break		3:45 PM – 4:00 PM	
Everyone	<ul style="list-style-type: none"> <li>• Wrap-up and Follow-up Questions</li> </ul>	4:00 PM – 5:00 PM	