

**Santa Barbara City College
College Planning Council
Tuesday, November 18, 2014
3:00 – 4:30 p.m.
A218C**

Minutes

PRESENT:

L. Gaskin, Chair, President
L. Auchincloss, President, CSEA
P. Bishop, VP, Information Technology
M. Broomfield, Advancing Leadership Committee Representative
P. Butler, Chair, Planning & Resources Committee
R. Else, Sr. Director, Institutional Assessment, Research & Planning (non-voting)
P. English, VP, Human Resources
J. Friedlander, Executive VP, Educational Programs
J. McPheter, Classified Staff Representative
K. Monda, President, Academic Senate
D. Nevins, Academic Senate Representative
P. Stark, Academic Senate Representative
J. Sullivan, VP, Business Services
L. Vasquez, VP, Academic Senate
D. Watkins, Advancing Leadership Committee Representative

GUESTS:

C. Alsheimer, Academic Senate
W. Hartsock, The Channels
L. Mass, Controller
K. Neufeld, Educational Programs
K. O'Connor, Physical Health Education

ABSENT:

G. Maynetto, President, Associated Student Government (non-voting)
C. Salazar, Classified Staff Representative
J. Walker, Advancing Leadership Committee Representative

1.0 CALL TO ORDER

1.1 Approval of 10/21/14 CPC minutes (Att. 1.1).

M/S/C (Nevins/Monda) to approve the 10/21/14 CPC minutes. All present voting members approved. Motion passed.

2.0 ANNOUNCEMENTS

2.1 Dan Watkins announced that Mark Broomfield was attending the meeting in Jason Walker's absence.

3.0 INFORMATION ITEMS

3.1 Replacement of Budgeted Positions – P. English

None to report.

3.2 Student Learning Outcomes (SLO) Coordinating Committee – K. Monda (Att. 3.2)

Dr. Kim Monda presented an overview of the newly formed Student Learning Outcomes Coordinating Committee under Educational Programs in Kenley Neufeld's place. Dr. Gaskin added that the establishment of the committee demonstrates to the Accreditation Commission that the college is serious about institutionalizing SLOs.

3.3 Student Success and Support Program (SSSP) – J. Friedlander (Att. 3.3)

Dr. Jack Friedlander presented an overview of the Student Success and Support Program (SSSP). The SSSP's goal is to increase student success rates by providing core services. Dr. Friedlander noted various components of the SSSP including a required orientation program, assessment and testing, and a strong counselling program. With regard to the counseling component, he further clarified that the program would require the hiring of one to two additional counselors. He also explained the follow-up component which requires the college to contact student who are not on track with their educational plan.

The state is providing \$2 million in funding for community colleges for the SSSP. Dr. Friedlander submitted the required report on Oct. 17, 2014 to the California Community Colleges Chancellor's Office.

Discussion ensued.

Dr. Gaskin provided a brief history of events and programs leading to the formation of the SSSP, beginning with the state's Academic Senate action to increase math and English requirements for an AA degree. This action prompted the Basic Skills Initiative. The initiative led to the creation of state's Student Success Task Force which produced 21 recommendations centering on academic guidance and support, most of which were included in the Student Success Act of 2012. However, the recession forced layoffs of student support staff leaving student support services woefully underfunded. The SSSP will allow the college to hire academic counselors and to provide more support services to a wider range of students.

4.0 DISCUSSION ITEMS

4.3 Measure S – L. Gaskin

This agenda item was taken out of order.

Dr. Gaskin addressed the recent Measure S bond and its subsequent failure to pass. She referred to the building modernization projects that the bond would have supported and noted that the completion of the West Campus classroom project will be the last project to be funded by Measure V. This project will allow the college to remove 32 portable classrooms. The Campus Center replacement project has received state funding of \$20 million which accounts for two thirds of its cost. The college needs to fund \$10 million of the project. Dr. Gaskin informed council that she will be bringing a recommendation to CPC with regard to the options available to fund the remaining \$10 million needed for the project.

Dr. Gaskin extended thanks to Cornelia Alscheimer, Kim Monda, Liz Auchincloss, Dan Watkins, Jason Walker, and Mark Broomfield for their support of Measure S. She asked council for feedback in the aftermath of the campaign. The following concerns were discussed:

- Misconceptions about the college need to be corrected. It was agreed that there was a lot of misinformation heard in the community.
- The connection between the college and the local population needs to be emphasized, i.e. how does the college serve local students and benefit the local community?
- SBCC should consider providing a yearly economic report.
- Residual issues regarding the Center for Lifelong Learning and changes to non-credit offerings need to be addressed.
- Faculty and staff need to be more supportive of and involved in future bond campaigns. Clear directions are needed for staff, students and faculty to legally engage in a political campaign is needed.
- Messaging regarding the bond's financial impact to property holders needed to be presented in a more positive light.

Dr. Gaskin stated that she would like to hold conversations about some of the issues that were scrutinized during the campaign including student housing, international students, the college's carrying capacity and its impact on the community. It was suggested that a CPC retreat be held to discuss the aftermath of Measure S and the college's plan moving forward. It was also suggested that a formal Measure S debriefing take place at a forum or in-service in order to educate the campus.

4.1 Distance Education Plan: First Reading – K. Monda (Att. 4.1)

Kim Monda presented the Distance Education Plan (DEP) for first reading in Kenley Neufeld's place. She noted that the DEP was created in spring 2014 and that the plan has been well vetted by faculty including on-line faculty. Discussion ensued.

Robert Else suggested that the plan's strategic directions and objectives be made distinct from the EMP's strategic directions and objectives by labeling them as the Distance Education Plan's Strategic Directions and Objectives.

The Distance Education Plan will be brought to CPC for a second reading at the December 2, 2014 meeting.

4.2 Student Equity Plan: First Reading – J. Friedlander (Att. 4.2, 4.2a, 4.2b)

Dr. Friedlander presented the draft of the Student Equity Plan (SEP). He informed CPC that the Chancellors Office has provided \$800,000 in state funding for the three-year plan which requires that all community colleges establish a SEP by January 2, 2015.

The plan consists of five measures: Access, course completion, basic skills or ESL completion, degree and certificate completion, and transfer rates. The basic format of the plan consists of data analysis, goal setting, activities to support goals, and expected outcomes. He cited the plan as the state's major Student Success initiative and informed council that he has sent the SEP draft along with a budget template to various faculty and staff members, as well as students serving on the

Student Equity Access Committee. He noted that requests for program assistance must be linked to at least one of the plan's goals and activities.

It was agreed to bring the draft Student Equity Plan to CPC for further discussion at a future meeting. The document will be made available in Google drive for CPC's revisions.

5.0 ACTION ITEMS

None.

6.0 ADJOURNMENT

6.1 The next scheduled CPC meeting will be held on Tuesday, December 2, 2014 in Room 218C, 3:00-4:30 p.m.